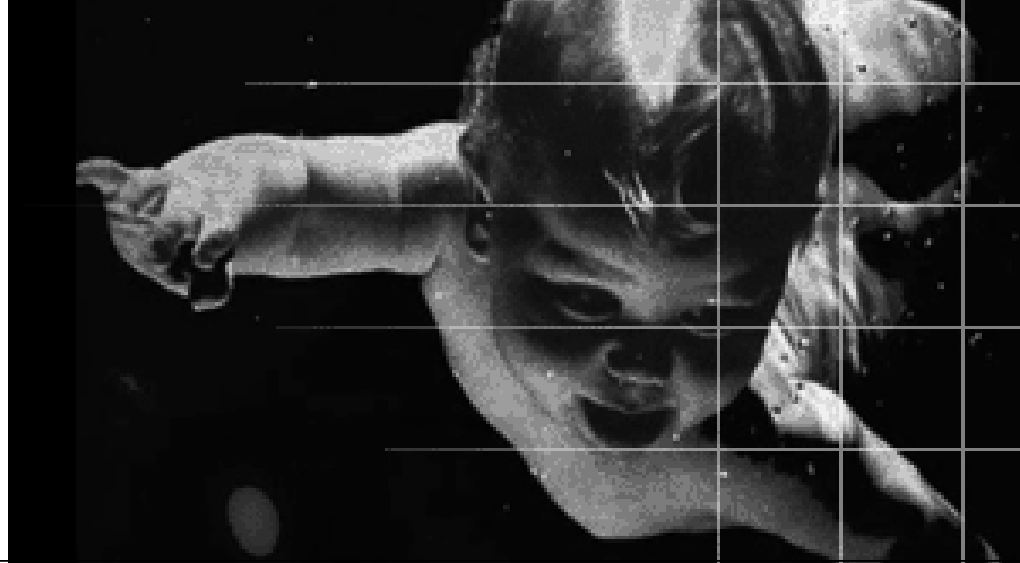


HiCOM



*Information
Innovation
Intelligence
International
Communication*

February 2006
Strictly confidential

Beijing – Paris - Toulouse

Introduction

4icom is a service group offering analysis, strategic advice, project management, communication and business development services to support our clients' innovative projects.

4icom is specialized in information technology applied in automotive, insurance, satellite applications, new media, telematics and intelligent transport system, telecom, telemedicine, ...

4icom associates project management tools and systems and a global network of consultants

Innovation is a key word for 4icom

Corporate introduction

4icom was set up in May 2000. 4icom is a spin off of the consulting division of Inforama (a French software service company).

4icom's growth is around 30% per year.

4icom has three offices : Paris, Beijing and Toulouse

The key partner of 4icom is Pyramis (Space activities).

4icom has partners in Brazil, China, Europe, Israël, Korea, Japan, Mexico, Singapore, United States, ...

Main fields of innovation

Main fields of innovation

Telecommunications :

- Broadband Internet – networks and content
- Mobile phone expertise : networks and new services (gaming, TV, advertisement, mobile marketing ...)

Automotive :

- Telematics products and services (e-call, b-call, insurance, “pay as you drive”, info-traffic, toll-collect, navigation, ...)
- Embedded software Electronic issues
- Intelligent transport system

Main fields of innovation

Telemedicine :

- Healthcare IT solution (chronic disease, remote diagnosis, wireless monitoring, ...)
- Development of new applications and new business model adapted to local care system
- Intelligent home appliances and network
- Business development, market evaluation in Europe

Space activities in partnerships with Pyramis :

- Egnos and Galileo new applications
- Radio satellite in Europe – Automotive development

Main fields of innovation

TV and new media

- Innovation minute concept
- Mobile TV prototypes (DVB-H, DVB-T, DMB, ...)
- HDTV
- European Radio satellite project – new content

Communication

- Blog development for corporate clients
- New Media
- New advertising concept development

Main fields of innovation

Social and local economic development

- Project management adapted to social projects
- Understanding of the social and association sector in France
- Development of new methodologies
- Development of training tools

4icom's services

« Idea to action »

Skills and methods dedicated to your success

Idea ...

- Strategic analysis and evaluation
- Brainstorming – Think tank – Seminar organization
- Technology monitoring
- Benchmarking
- Innovation evaluation and experimentation
- Business plan

Skills and methods dedicated to your success ... project management ...

Project management :

- Audit
- Organization and implementation plan
- Changes management
- Training
- Evaluation

Key expertise :

- Definition and implementation of methods and tools to support the development of social utility services in France
- ...

Skills and methods dedicated to your success
... action ...

Business development :

- Sales, marketing and commercial support
- Network creation
- Mission organization
- Press or communication event
- Training

4icom's assets

- Long term assignment with its clients
- Human sized organization
- Methodology, methods and tools based on 4icom's track record
- Top level partners
- Capacity to understand its clients needs
- Communication how know
- Global human networks

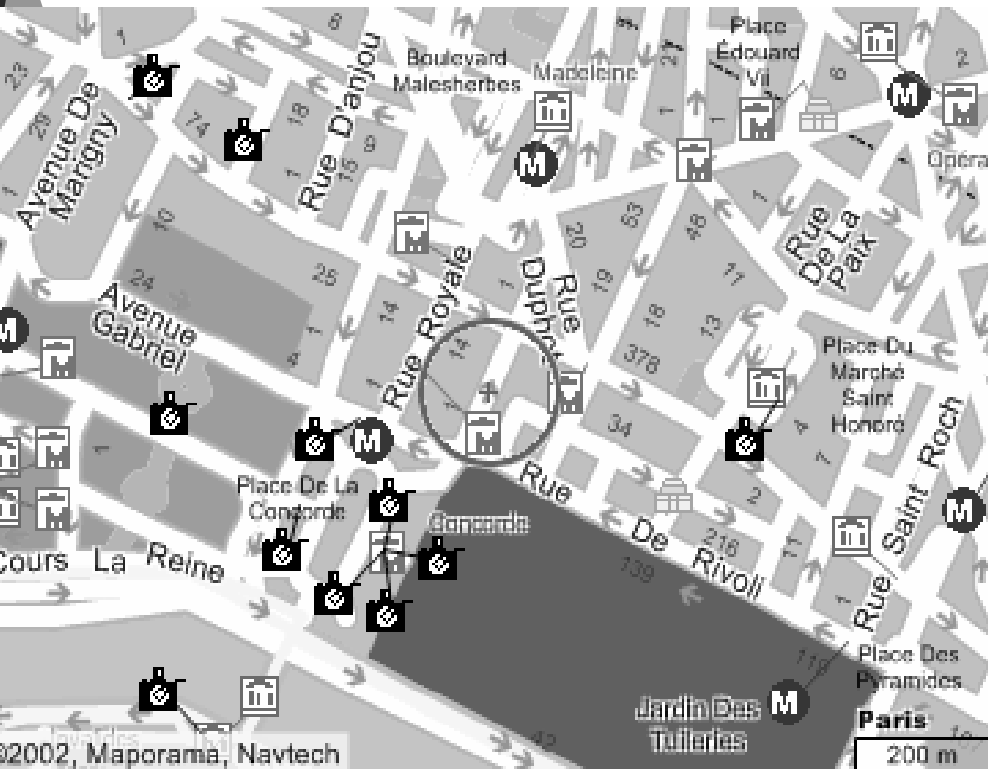
4icom's references

Project management & business development

- main references -



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